

# Alexandra Stark



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## About me

Born: February 11th 1970 in Winterthur (Switzerland)  
Nationality: Swiss

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## How to get in touch with me

Alexandra Stark  
Motorenstrasse 20  
CH-8005 Zürich (Switzerland)  
+41 79 210 84 22  
mail@alexandrastark.ch  
www.alexandrastark.ch  
Twitter: @alexandrastark  
Facebook: alexandra.stark.ch

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## Work experience

Since October 2010

### **Head of Studies/Lecturer, MAZ, the Swiss School of Journalism (40%, Lucerne, Switzerland)**

Responsible for the Online part of the Diploma-Studies-Program. Lecturer for Online- and Multimedia-Journalism as well as use of Social Media.

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Since February 2007

### **Consultant/Lecturer/Freelance Journalist (60 %, based in Zurich, Switzerland)**

Consultant with focus on Convergence for «Neue Zürcher Zeitung», «Ringier», «Aargauer Zeitung» (development of strategy, change-management, designing and doing training for journalists).

Lecturer for Datajournalism at the University of Zurich (Switzerland), 2012-2015

Freelancing for Swiss media (focus on economics)

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August 2000 – January 2007

### **Correspondent (based in Moscow, Russia)**

Correspondent for Countries of the former Soviet Union for: «SDA» (Swiss News Agency), «DPA» (German Press Agency), «CASH» (Switzerland), «Handels-Zeitung» (Switzerland), «Börsen-Zeitung» (Germany). Columnist for «Annabelle» (Switzerland).

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1998 – 2000

### **Editor**

Part of the economics department (focus on labour market) at «CASH», Zürich (Switzerland)

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1997 – 1998

### **Trainee**

Internship in the internal politics department of «Basler Zeitung», Basel (Switzerland) while visiting the «Ringier-School» of Journalism. Two-month internship at the mexican daily «Reforma» in Mexico-City

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1991 – 1996

### **Teacher**

Replacement for absent teachers (3 weeks to 6 months) in different Primary Schools in Eastern Switzerland.

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**Education**

2008 – 2010: **Master of Arts in New Media Journalism**, University of Leipzig (Germany)

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1997 – 1999: **Ringier School of Journalism**, Zofingen (Switzerland)

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1992 – 1996: **Master of Arts in Political Science/International Relations**, University St.Gallen (HSG, Switzerland)

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1986 – 1991: **Thurgauisches Lehrerseminar** (Teachers Training College), Kreuzlingen (Switzerland)

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**Languages**

**German:** native language

**French:** oral very good, written good

**English:** oral very good, written good

**Spanish:** oral very good, written good

**Russian:** oral very good, written rather bad

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**Awards**

Bearer of the «Eugen 2000» for Reporting about the IT-Sector.

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